

This Holiday Season ... Consider A Gift to the D'Youville Community Enrichment Fund

Your gift, in any amount, will help us to launch and firmly establish the **D'Youville Community Enrichment Fund** for both anticipated and emerging needs of our residents. Your generosity helps us further our mission. We offer many gift options from honoring a family member or friend, or by giving to our annual fund that allows us to make enhancements throughout the year. Visit www.dyouville.org.

In the past we have used funds raised through the Foundation to purchase items for our residents such as the D'Youville campus bus. Our current focus is on providing technology to allow residents to connect with each other and their families. When needs arise, the **Community Enrichment Fund** will provide a resource to continue to meet the needs of our residents, even if they shift quickly. Some of the items that we are hoping to purchase include: additional iPads to allow increased connection with families, adding to the EverSound System which allows residents to participate in group activities while socially distanced through the use of a headphone system; adding an EverSound system for family visits to help residents hear family members while socially distanced, and an investment in the iN2L Life Enrichment System, a touchscreen system connecting seniors to the world around them through programming and interactions.

Resident Spotlight Jeannette Gaulin and Bill Broderick, The Saab Residence

Over at the Saab Residence, our residents have found creative ways to keep busy. Two residents who normally were daily avid participants in group activities, especially playing Buffalo Nickels, have been spending time giving back to others. Jeannette Gaulin, 93, knitted over 40 infant and children's caps to donate to Lowell General Hospital. Her good friend, Bill Broderick, has been making door decorations and ornaments to cheer up his fellow residents. What a wonderful way to exhibit the mission of D'Youville.

Meet the Carmelites

This Summer, D'Youville Life & Wellness Community officially became a member of the Carmelite System. Follow us on Facebook at **@DyouvilleLowell** to meet the Carmelite Sisters and learn more.

2021 Events

We sincerely hope to see you in person in 2021. Be on the lookout for upcoming announcements regarding creative ways for everyone to stay involved, and continue to support D'Youville and our mission, as well as info on virtual events or in person events in the coming months. To stay informed, please make sure we have your current email address. To update your info, please email fundraisers@dyouville.org. We will also announce updates via our Facebook page.

Thank you to all of our 2020 Supporters

A huge thank you to all of supporters who allowed us to use event sponsorship funds for our PPE/COVID-19 Fund. Many, many thanks! Your support has never been more important and needed! For a list of our supporters please visit www.dyouville.org.

Caring Connection

HOLIDAY 2020

Notes from Naomi

We began 2020 with plans to fill our 60th anniversary year with special celebrations. We did not expect the COVID-19 virus to emerge as our central focus.

COVID-19 has tremendously affected life on the D'Youville campus. At Bruyere Gardens, our independent apartments for low-income seniors, visitors have been limited and tenants have not been able to congregate indoors and enjoy each other's company. Residents of the Saab Residence Assisted Living have faced a multitude of restrictions on activities and visitors. The virus has been particularly difficult for the frail elders living at our nursing home, D'Youville Senior Care. While most of our residents have remained healthy, or have recovered from the virus, they have been unable to visit freely with their family members, and group activities have been severely restricted.

Your financial support, and confidence in our care, have never been more important to D'Youville. With your help this year, we have offset a portion of the immense and unexpected costs of PPE. We know that we will need to continue to find new ways to keep our residents happy and engaged as we move forward, safely together. I am excited to announce the creation of the D'Youville Community Enrichment Fund. Unrestricted donations raised through our special events, individual giving, and various appeals will now become part of this fund. Each gift, large and small, will directly benefit elders served on our campus. On behalf of all we serve, thank you for your continued support! We wish all of you happy holidays and a wonderful New Year!

Warm regards,



Naomi Prendergast, President & CEO

Employee Spotlight Lisa Sobhian, D'Youville Senior Care

As the pandemic took hold and visits to D'Youville shut down, Lisa Sobhian, Director of Dementia Services, and the staff at D'Youville Senior Care worked diligently to connect residents with their families. When our campus was closed to visitors, the team relied on technology, using iPads for FaceTime and Zoom to schedule visits with loved ones. When outdoor visits were finally allowed this summer and restricted indoor visits this fall, Lisa and her team had the daunting task of coordinating these important interactions, ensuring these connections continued. Lisa also called each family to let them know when visits had to be canceled due to weather or State regulations. Throughout it all, she and her team have worked tirelessly to ensure life is as normal as possible for our residents, during a very challenging time. A huge thank you to Lisa and to everyone who has worked so hard and still managed to stay positive and upbeat.



Employee Spotlight Coryn Adams & Caitlin Ashe, D'Youville Senior Care

When our campus was first put on restrictions in early March, D'Youville Senior Care was closed to all non-essential visitors and vendors, including volunteers, entertainers, and our beloved hair dressers! Two of our CNAs, Coryn Adams and Caitlin Ashe, recognized how important it was for our residents to have beauty/grooming services available to them. Their creative solution: a rolling salon cart with all the tools needed to help our residents to feel their best. Dressed in PPE, they cut and styled residents hair, applied make-up, and brought a sense of normalcy to our residents. Their story was featured in the September issue of "Catholic Health World," as an example of truly living our mission during this trying time.



D'Youville Foundation

www.dyouville.org

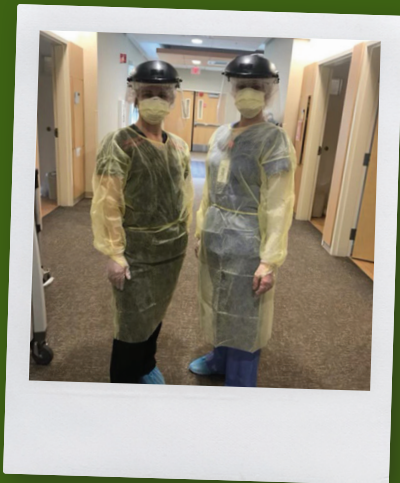
 [@DYouvilleLowell](https://www.facebook.com/DYouvilleLowell)

Spotlight Our Families

We know how hard it has been for families to have restricted access to their loved ones and have worked hard to do our best to keep everyone connected as we all navigated a new “normal” together. A huge thank you to all of you for your patience and understanding during this unprecedented time. Thank you to the Grenier family who sent handmade masks to our nurses and CNA's on the Belvidere Lane unit. Our staff proudly wore them during their time off. Thank you to Leslie Lake on behalf of the Carroll Family who sent a lovely poster to thank Appleton Lane staff for all their hard work. These are just a few examples of the numerous kind gestures to our staff from our families. **Thank you!**

Employee Spotlight Team DCAT

Did you know that during the pandemic, our short-term rehab facility D'Youville Center for Advanced Therapy (DCAT) was utilized as a COVID Care Unit to treat any positive residents who did not require hospitalization? The entire staff at the DCAT was front and center during this difficult time as they learned to adapt to a constantly changing and challenging environment. They have adjusted and pivoted, not only to a fluid physical environment, but also caring for a very different group of patients. Throughout it all, DCAT staff have found new ways to work together, look after each other, while putting aside their personal fears of the virus, to take care of the sickest patients on campus. Together they have discovered the best ways to meet the physical and emotional needs of these patients, and have provided the highest possible level of care during an unprecedented situation. A huge thank you to the DCAT team!



Employee Spotlight Rita St. Pierre & Glenda Rivera

Since the start of the pandemic, D'Youville has been providing free meals to our employees, 7 days a week in the Café at D'Youville Senior Care. We wanted to help alleviate some stress and ensure our staff were well fed during this challenging time. In order for this to happen, our Café staff, Rita St. Pierre and Glenda Rivera, agreed to significantly modify their schedules to allow us to keep the D'Youville Café open for extended hours and on weekends. A huge THANK YOU to both of them for always going above and beyond and serving meals with a smile!

D'Youville in the News Top 100 Women-Led Businesses in Massachusetts

D'Youville is honored to once again be counted among the Top 100 Women-Led Businesses in Massachusetts. This is the 20th year that TCI – a Boston-based nonprofit organization devoted to advancing women in leadership positions—created the list through a nomination process and reviewed both for-profit and not-for-profit organizations. We are honored to be named alongside our Lowell friends at Lowell Community Health Center and UMass Lowell. To view the full list, visit the Boston Globe Magazine's Women & Power issue or online at bostonglobe.com/magazine.



Donor Spotlight: Pauline Rousseau

Described by the staff and residents at The Saab Residence, where she most recently lived, Pauline Rosseau, was “incredibly sweet and a big part of the community!” While living on our campus, she enjoyed interacting with other residents, including her best friend Helen, who she met the first day she arrived. In fact, the two ladies were always together enjoying activities and dining together every day.

Pauline was also member of the D'Youville Ladies Guild for over 40 years, first joining in 1978. When she moved from her home to the Saab Residence, she made sure that she was still active in the Guild, where she attended their yearly event at Lenzi's each year and enjoyed raising funds for D'Youville. When Pauline passed away in January 2020, at age 96, we were notified that she had arranged for a bequest from her estate to the D'Youville Foundation for The Ladies Guild. We were so surprised, when we were informed that this gift was generous enough to allow the Ladies Guild to support D'Youville by providing funding for our residents for years to come. Pauline is incredibly missed, but her legacy will live on.



Ladies Guild To Honor Pauline Rosseau

To honor Pauline for her years of service to the Ladies Guild, for her friendship and her tremendous generosity, the Ladies Guild will make the first donation, in memory of Pauline Rousseau, to the new D'Youville Foundation Community Enrichment Fund.

Double your Donation – Donate NOW!

We are also pleased to announce that the Ladies Guild will match all donations made to the new Community Enrichment Fund, up to \$25,000! Thank you Pauline for your tremendous spirit and generosity and thank you D'Youville Ladies Guild for your continued support.

Make a Lasting Impact Donate Now!

Please consider making a year-end donation to the to the D'Youville Foundation for our **Community Enrichment Fund**. Or, we invite you to make a recurring gift to D'Youville all year long as a monthly donor! **Please visit www.dyouville.org to make a donation online.**

Please complete the form below if you prefer to send in a check or credit card info via mail or email.

YES! I would like to donate!

Please accept my donation of:

☐ \$1000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$25

☐ Other \$

We accept Amex, Discover, Mastercard, Visa.

Credit card number

Expiration date

Name on card

Security code

Signature

I would like to make a recurring monthly gift to the D'Youville Foundation. Please charge my credit card the following amount monthly for the next 12 months:

☐ \$100 ☐ \$50 ☐ \$25 ☐ \$10

Donations and recurring gifts can also be made online at www.dyouville.org

Please make checks payable to **D'Youville Foundation**

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