

# We're back...

**D'YOUVILLE LIFE & WELLNESS COMMUNITY**

**2022 PROGRAM SUPPORT AND  
EVENT SPONSORSHIP OPPORTUNITIES**



**D'Youville Foundation**

[www.dyouville.org](http://www.dyouville.org)

 @DYouvilleLowell

## WE'RE BACK: D'YOUVILLE 2022 EVENT SCHEDULE

We are looking forward to seeing everyone in person this year! We are excited to announce that both of our Golf events are back in Spring 2022 and that the Gala will take place in the Fall!

## SAVE THE DATE

### D'YOUVILLE 2022 IN-PERSON EVENTS:

#### **Ladies Golf Classic**

Tuesday, May 17th | Shaker Hills Country Club, Harvard, MA

#### **Golf Classic**

Monday, June 6th | Indian Ridge Country Club, Andover, MA

#### **Lasting Impressions Gala**

Thursday, November 3rd | Four Oaks Country Club, Dracut, MA

### D'YOUVILLE 2022 VIRTUAL EVENTS:

#### **Walk-A-Thon & Raffle**

September & October | Virtual

*Stay tuned for more information on our Virtual Walk and Raffle Basket Fundraiser.*

## HOW YOUR SUPPORT HELPS

### THE D'YOUVILLE COMMUNITY ENRICHMENT FUND

All net funds raised through sponsorship, corporate donations and individual gifts will fund the **D'Youville Community Enrichment Fund**, an unrestricted fund for both anticipated and emerging needs of our residents. When needs arrive, the Community Enrichment Fund will provide a resource to continue to meet the needs of our residents, even if they shift quickly. Unrestricted donations are placed in this fund to directly benefit the elders on our campus.

# 2022 PROGRAM SUPPORT & EVENT SPONSORSHIP OPPORTUNITIES

## 2022 Overall Support Levels

### ■ 2022 Overall Event Supporter Premier Level: \$25K

#### Benefits include:

#### INCLUDES SIGNAGE AND PRESENCE AT ALL 2022 EVENTS

**In-person Events:** 2022 Golf Events (Ladies Golf & Golf Classic) & Lasting Impressions Gala

**Virtual Events:** Virtual Raffle & Virtual Walk-a-thon

#### 2022 Golf Events (Ladies Golf & Golf Classic)

##### • Traditional event visibility at both golf events including:

- Logo with top billing on Sponsor Banner at both golf events
- Name listed with top billing in event program booklets
- Logo featured with top billing on our website
- Social Media Mentions and tags (if applicable)
- 4 complimentary Foursomes\* (16 players/16 Reception Tickets)

\*Foursomes can be used at one or both golfing events. Can be mix and matched, for example, 2 foursomes at each event or 4 at one event. You choose.

#### 2022 Lasting Impressions Gala

##### • Traditional event visibility at the Gala including:

- Logo with top billing on Sponsor Banner
- Name listed with top billing in event program
- Logo featured with top billing on our website
- Social Media Mentions and tags (if applicable)
- 2 Gala Tables (16 Seats)

#### Additional Visibility:

- Logo featured on Pull-Up Banner in D'Youville Campus Lobby Locations
- Thank you in our Holiday Edition Caring Connection Donor Newsletter
- Logo featured on any virtual event online platforms for events such as a Virtual Raffle or Virtual Walk-a-thon

# ■ 2022 Overall Event Supporter Titanium Level: \$15K

## Benefits include:

### **INCLUDES SIGNAGE AND PRESENCE AT ALL 2022 EVENTS**

**In-person Events:** 2022 Golf Events (Ladies Golf & Golf Classic) & Lasting Impressions Gala

**Virtual Events:** Virtual Raffle & Virtual Walk-a-thon

## 2022 Golf Events (Ladies Golf & Golf Classic)

### • Traditional event visibility at both golf events including:

- Logo with top billing on Sponsor Banner at both golf events
- Name listed with top billing in golf event programs
- Logo featured with top billing on our website
- Social Media Mentions and tags (if applicable)
- 2 complimentary Foursomes\* (8 players/8 Reception Tickets)

\*Foursomes can be used at one or both golfing events. Can be mix and matched, for example, 2 foursomes at each event or 4 at one event. You choose.

## 2022 Lasting Impressions Gala

### • Traditional event visibility at the Gala including:

- Logo with top billing on Sponsor Banner
- Name listed with top billing on event program
- Logo featured with top billing on our website
- Social Media Mentions and tags (if applicable)
- 2 Gala Table (16 Seats)

### Additional Visibility:

- Logo featured on Pull-Up Banner in D'Youville Campus Lobby Locations
- Thank you in our Holiday Edition Caring Connection Donor Newsletter
- Logo featured on any virtual event online platforms for events such as a Virtual Raffle or Virtual Walk-a-thon

# ■ 2022 Overall Event Supporter Platinum Level: \$10K

## Benefits include:

### **INCLUDES SIGNAGE AND PRESENCE AT ALL 2022 EVENTS**

**In-person Events:** 2022 Golf Events (Ladies Golf & Golf Classic) & Lasting Impressions Gala

**Virtual Events:** Virtual Raffle & Virtual Walk-a-thon

### **2022 Golf Events (Ladies Golf & Golf Classic)**

- **Traditional event visibility at both golf events including:**
  - Logo on Sponsor Banner at both golf events
  - Name listed in golf event programs
  - Logo featured on our website
  - Social Media Mentions and tags (if applicable)
  - 1 complimentary Foursome (4 players /4 Reception Tickets)

### **2022 Lasting Impressions Gala**

- **Traditional event visibility at the Gala including:**
  - Logo with top billing on Sponsor Banner
  - Name listed with top billing on event program
  - Logo featured with top billing on our website
  - Social Media Mentions and tags (if applicable)
  - 1 Gala Table (8 Seats)

### **Additional Visibility:**

- Logo featured on Pull-Up Banner in D'Youville Campus Lobby Locations.
- Thank you in our Holiday Edition Caring Connection Donor Newsletter
- Logo featured on any virtual event online platforms for events such as a Virtual Raffle or Virtual Walk-a-thon

# 2022 Individual Event Support Levels

Choose the event (s) & levels that best fit your needs.

## ■ DIAMOND LEVEL SPONSOR OPPORTUNITIES (\$5K PER EVENT)

**Please choose event(s):**

- 2022 Golf Events (Ladies Golf & Golf Classic) Individual Event**  
**Diamond Level Sponsor: \$5K**

**Benefits include:**

- Includes 1 complimentary foursome. Please specify which golf event for Diamond Level. Additional foursomes may be purchased separately.

- Ladies Golf Classic     Golf Classic

**Additional Benefits:**

- Logo featured on Sponsor Banner at both Golf Events
- Name listed in both Golf programs

- 2022 Lasting Impressions Gala Individual Event**  
**Diamond Level Sponsor: \$5K**

**Benefits include:**

- 4 Tickets to the event
- Name listed in event program

- 2022 Virtual Walk & Raffle Sponsor Individual Event**  
**Diamond Level Sponsor: \$5K**

**Benefits include:**

- Logo featured on any virtual event online platforms for events such as a Virtual Raffle or Virtual Walk-a-thon
- Event t-shirts for 10 virtual walkers

## ■ GOLD LEVEL SPONSOR OPPORTUNITIES (\$3K PER EVENT)

Please choose event(s):

- 2022 Golf Events (Ladies Golf & Golf Classic) Individual Event**  
**Diamond Level Sponsor: \$3K**

**Benefits include:**

- Includes 1 complimentary foursome. Please specify which golf event for Gold Level. Additional foursomes may be purchased separately.

Ladies Golf Classic    Golf Classic

**Additional Benefits:**

- Logo featured on Sponsor Banner at both Golf Events
- Name listed in both Golf programs

- 2022 Lasting Impressions Gala Individual Event**  
**Gold Level Sponsor: \$3K**

**Benefits include:**

- 2 Tickets to the event
- Name listed in event program

- 2022 Virtual Walk & Raffle Sponsor Individual Event**  
**Gold Level Sponsor: \$3K**

**Benefits include:**

- Logo featured on any virtual event online platforms for events such as a Virtual Raffle or Virtual Walk-a-thon
- Event t-shirts for 5 virtual walkers

## ■ SILVER LEVEL SPONSOR OPPORTUNITIES (\$2K PER EVENT)

Please choose event(s):

- 2022 Golf Events (Ladies Golf & Golf Classic) Individual Event**  
**Silver Level Sponsor: \$2K**

**Benefits include:**

- Includes 1 complimentary foursome. Please specify which golf event for Silver Level. Additional foursomes may be purchased separately.

- Ladies Golf Classic    Golf Classic

**Additional Benefits:**

- Logo featured on Sponsor Banner at both Golf Events
- Name listed in both Golf programs

- 2022 Lasting Impressions Gala Individual Event**  
**Silver Level Sponsor: \$2K**

**Benefits include:**

- 2 Tickets to the event
- Name listed in event program

- 2022 Virtual Walk & Raffle Sponsor Individual Event**  
**Silver Level Sponsor: \$2K**

**Benefits include:**

- Logo featured on any virtual event online platforms for events such as a Virtual Raffle or Virtual Walk-a-thon
- Event t-shirts for 2 virtual walkers



# Additional levels of support:

## 2022 Golf Events

**Includes both the Ladies Golf and The Golf Classic**

- \$1K Team Sponsor**
- \$500 Hole Sponsor**
- \$300 Tee Sponsor**
- \$150 Cart Sponsor**

## Additional Tickets for Lasting Impressions Gala

- Gala Table (8 Tickets) = \$1K**

Number of Additional Tickets  x \$125 = \$

## Custom Opportunities

We would be happy to speak to you about custom opportunities for support. For instance, if you would like your funds to *only* benefit the in-person combined golf tournament, or you prefer to make a straight corporate gift to fund the Community Enrichment Fund, we would be pleased to work with you to create an opportunity that best fits your needs.

# THANK YOU FOR YOUR CONTINUED SUPPORT!

## CONTACT US:

For more information on giving options, please contact Tara Dhar, Director of Philanthropy via email at [tdhar@dyouville.org](mailto:tdhar@dyouville.org) or via mobile at **323-697-8681**. Donations, ticket sales and sponsorship information will also be available on our website at [www.dyouville.org](http://www.dyouville.org). Mail donations to the D'Youville Foundation at 981 Varnum Avenue, Lowell, MA 01854.



## D'Youville Foundation

# SPONSORSHIP AGREEMENT

My total 2022 Event Sponsorship donation will be:

Sponsorships can be paid in full or spread into multiple installments over the calendar year.

### PLEASE COMPLETE THE INFORMATION BELOW:

Company name (as you wish to be acknowledged)

Please print your name

Address including city, state and zip code

Phone number

Email\*

\* Registration forms will be available in Mid-March via email. Please provide main contact email information to ensure prompt delivery.

### PLEASE SEND CHECK LIST & AGREEMENT VIA MAIL OR EMAIL TO:

**Tara Dhar, Director of Philanthropy**

D'Youville Foundation

981 Varnum Avenue

Lowell, MA 01854

Email: [tdhar@dyouville.org](mailto:tdhar@dyouville.org)

Cell: 323-697-8681

## Thank you for your continued support!