



D'YOUVILLE LIFE & WELLNESS COMMUNITY FOUNDATION

# WAYS TO GIVE IN 2021

There are a variety of ways to give to D'Youville Life & Wellness Community Foundation. Here are just a few ways to help:

## Community Enrichment Fund

In December we announced the creation of the **D'Youville Community Enrichment Fund**. Unrestricted donations raised in 2021 and beyond, through individual giving, special events and various appeals will now become part of this fund. Each gift, large and small, will directly benefit elders served on our campus. Gifts to this fund can be made at any time of year as a one-time gift, or on-going as a monthly donor.

In the past we have used funds raised through the Foundation to purchase items for our residents such as the D'Youville campus bus. Our current focus is on providing technology to allow residents to connect with each other and their families. When needs arise, the **Community Enrichment Fund** will provide a resource to continue to meet the needs of our residents, even if they shift quickly. Some of the items that we are hoping

to purchase include: additional iPads to allow increased connection with families, adding to the EverSound System which allows residents to participate in group activities while socially distanced through the use of a headphone system; adding an EverSound system for family visits to help residents hear family members while socially distanced; and an investment in the iN2L Life Enrichment System, a touchscreen system connecting seniors to the world around them through programming and interactions.

## Become a Monthly Donor

Did you know that you can become a monthly donor and give to D'Youville all year long? Simply visit our website at [www.dyouville.org](http://www.dyouville.org) to sign up to become a recurring monthly donor, select your monthly giving amount and allow funds to be given each month.



[www.dyouville.org](http://www.dyouville.org)

 @DYouvilleLowell

## Make a Lasting Impact

We raise funds in many ways including: major gifts, grants, monthly giving, tribute gifts, sponsorships, events, online giving, appeals, estate giving and more.

## Restricted Gifts

If you would like to give specifically to the area that has made the most impact on your family, you may also make a one-time or recurring gift and specify that the funds are directed to a specific care area such as The Saab Residence, the Special Care Unit at D'Youville Senior Care, or Bruyere Gardens.

## Planned Giving

Tax time is the perfect time to think about planned giving. We would be happy to speak with you to tailor an approach that works best for you and your family. Gifts can be made in lifetime or pledged as part of estate planning. There are many ways to plan a gift including: a cash gift, appreciated securities/stock, real estate, artwork, partnership interests, personal property, life insurance, a retirement plan, etc., The benefits of funding a planned gift can make this type of charitable giving helpful for both the donor and the recipient.

## Endowment Gifts

An Endowment Gift is a gift in which the principal is left untouched and the interest is used to provide support in perpetuity. It can be made immediately or in the form of a bequest, and can be established to support our general purposes or designated for more specific needs. An individual may choose to create his or her own legacy or make the gift in memory of a family member or loved one.

## In Tribute

Any of the above gifts may be a meaningful way to convey sympathy to the bereaved, memorialize a loved one, commemorate a special occasion or honor a person's life and accomplishments. In addition, the following may be purchased and placed in The Sisters of Charity of Ottawa Legacy Park:

- Honor a loved one(s) with a **Memorial Brick**, (Donations start at \$175 per brick).
- **Plant a Giving Tree**. Plant a tree (flowering or evergreen) to pair with an engraved memorial brick. (Donations start at \$1500 per tree and include a brick).

## Sponsorships

We will be sending out our 2021 Sponsorship Package in Early Winter to our current corporate supporters. If you would like a Sponsorship Package, please let us know. Our individual and Corporate supporters are so important to help raise funds for programming and improvements for our residents. Sponsorship allows us to defer costs of an event or program, so that our ticket and other prices directly support the Foundation and programs. To learn more visit our website at [www.dyouville.org](http://www.dyouville.org).

### D'YOUVILLE 2021 EVENT SCHEDULE

We are excited to announce that in 2021 we will **combine our Ladies Golf Classic event with the Golf Classic to form the first D'Youville Dual Golf Classic**. As our golf event can take place safely outside, we look forward to hosting you all!

**Our additional in-person events will be modified as a virtual experience or cancelled for 2021.**

We look forward to when we can finally come together, in-person in 2022 for a HUGE celebration!

### SAVE THE DATE

#### D'YOUVILLE 2021 IN-PERSON EVENT:

##### D'Youville Dual Golf Classic

Tuesday, October 19th  
Indian Ridge Country Club, Andover, MA  
*This event will combine our traditional Golf Tournaments: the Ladies Golf Classic and the Golf Classic.*

#### D'YOUVILLE 2021 VIRTUAL EVENTS:

##### Walk-A-Thon & Raffle | September & October

*Stay tuned for more information on our Virtual Walk and Raffle Basket Fundraiser.*

#### 2021 CANCELLED EVENTS:

##### 18th Annual Lasting Impressions Gala

Thursday, November 5  
*We look forward to hosting you in-person in November 2022 to finally celebrate our 60th Anniversary! Stay tuned for more details.*

## HOW TO DONATE

For more information on giving options, please contact Tara Dhar, Director of Philanthropy via email at [tdhar@dyouville.org](mailto:tdhar@dyouville.org) or mobile at **323-697-8681**. Donations, ticket sales and sponsorship information will also be available on our website at [www.dyouville.org](http://www.dyouville.org). Mail donations to the D'Youville Foundation at 981 Varnum Avenue, Lowell, MA 01854.